

# OlympusBlue™

## 'TH-1008'

### OVERVIEW

OlympusBlue® 'TH-1008' is exceptional for its high yield, even in the first harvest year, and improved fruit quality. This variety has a harvest window that begins before 'Ventura' and continues through the 'Star' season. OlympusBlue® 'TH-1008' is best suited for low chill climates and has a plant that is simple to manage. The berry is sweet with the right amount of acidity for short- or long-distance travel.



### FRUIT FLAVORS

This variety is particularly juicy and has a mild flavor. It is slightly aromatic and perfect for snacking because it is not too sweet nor too tart.



### FRUIT SIZE

The average diameter of OlympusBlue® 'TH-1008' is 21.3 mm with over half of the fruit greater than 18 mm. Throughout the season, the size is consistent.



**MEDIUM  
FIRM**

### FRUIT FIRMNESS

The fruit of OlympusBlue® 'TH-1008' is medium-firm, and very enjoyable to eat with a great texture. The average FirmTech value is 238 g/mm the day after harvest, comparable to Ventura and Star, but without the mealy internal texture.

### FRUIT COLOR



### CONSIDERATIONS

OlympusBlue® 'TH-1008' requires more than 150 chill hours (Utah model) to produce a competitive yield, so it is not recommended in zero chill regions. In some climates, the cluster can be somewhat tight and picking crews should be trained to harvest appropriately.

### GROWING REGIONS



### EXCELLENT YIELD

5/5

OlympusBlue® 'TH-1008' has incredible yield potential and consistently outyields even the newest varieties!

### EXCELLENT HARVEST EFFICIENCY

5/5

This variety has high harvest efficiency and is considered a cost-effective variety to harvest. The fruit is very accessible and there is a high percentage of blue fruit during each harvest.

**28**

DAYS

### FRUIT STORAGE

After 4 weeks in cold storage, OlympusBlue® 'TH-1008' maintains good flavor and firmness. Compared to Star and Ventura, this variety looks fresher and is ranked higher for flavor.

**VERY  
EARLY**

### FRUIT SEASON

This variety has the potential to bring the earliest fruit to market and extend the typical season for low chill varieties. The season for OlympusBlue® 'TH-1008' begins very early - a month ahead of Ventura.

### EXPERT CORNER



*"Vigorous and rustic plants with an incredible quantity of buds along the cane, which gives us extraordinary production. The fruit has a nice flavor and great aroma. It is large with a flattened shape and great amount of bloom making it very attractive in the packaging."*

**JOSE RUFO RODEIGUEZ**  
FARM SUPERVISOR  
FALL CREEK FARM  
AND NURSERY INC.

### VARIETY VIDEO

Learn more about Fall Creek Varieties using the QR code below.



[youtube.com/FallCreek](https://www.youtube.com/FallCreek)