





Hall Hunter



- Owned by Harry Hall and founded by Mary & Mark Hall in 1966
- Five farms across Berkshire and Surrey
- Strawberries (6,000t), Blueberries (2,300t), Raspberries (1000t), Blackberries (120t) and 275 cultivated ha

Employee Welfare



- Average employee tenure 12 years
- 65% Seasonal worker returnee rate 25% other UK experience
- Passed all 2023 audits with no non conformances
- 15% of accommodation replaced annually
- Subsidised canteens at all farms
- Superfast Broadband
- Training & Development Manager

Hall Hunter Way



- Quarterly Newsletter
- Open Farm Sunday – 3,000 visitors
- Graduate Scheme
- Mental Health First Aiders
- Employee Recognition Awards
- 30 School Visits weekly through the summer
- Football Team

Energy Mitigation

Targeting 3,000 MWH solar production by end of 2024



Biodiversity

- Over 3,300 trees planted
- 1,100m of new hedgerows
- 11,000m² of meadows
- Bat boxes, bird nesting boxes and bug hotels



Agrisound - 18 devices located on farm, monitoring insect activity



Trial Site



40 Strawberries



20 Raspberries



5 Blueberries??

- >20,000T of Blues sold in UK growing season only
6-7,000T grown in UK
- Customers walking towards all food production in UK –Resilience, supply issues, longer term relationships.
- Investment in PR campaigning -10th July National blueberry day

Customers



TESCO

YOUR M&S

Waitrose

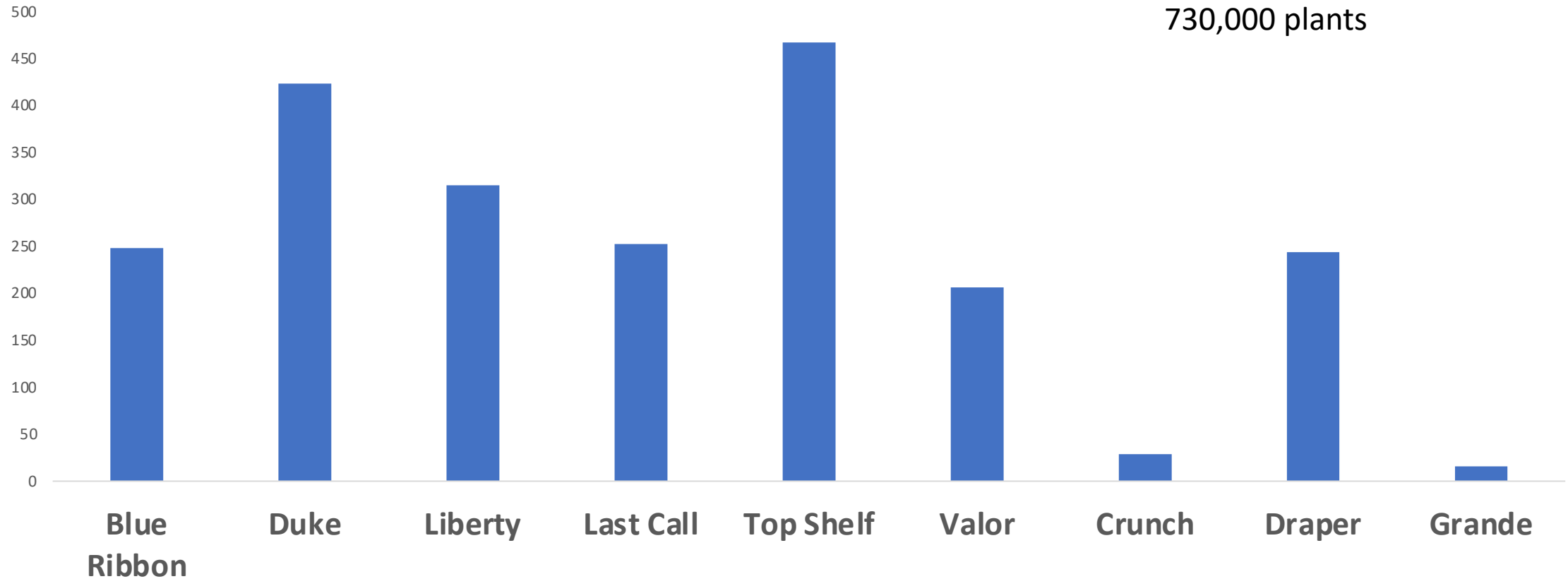


ASDA



Sainsbury's

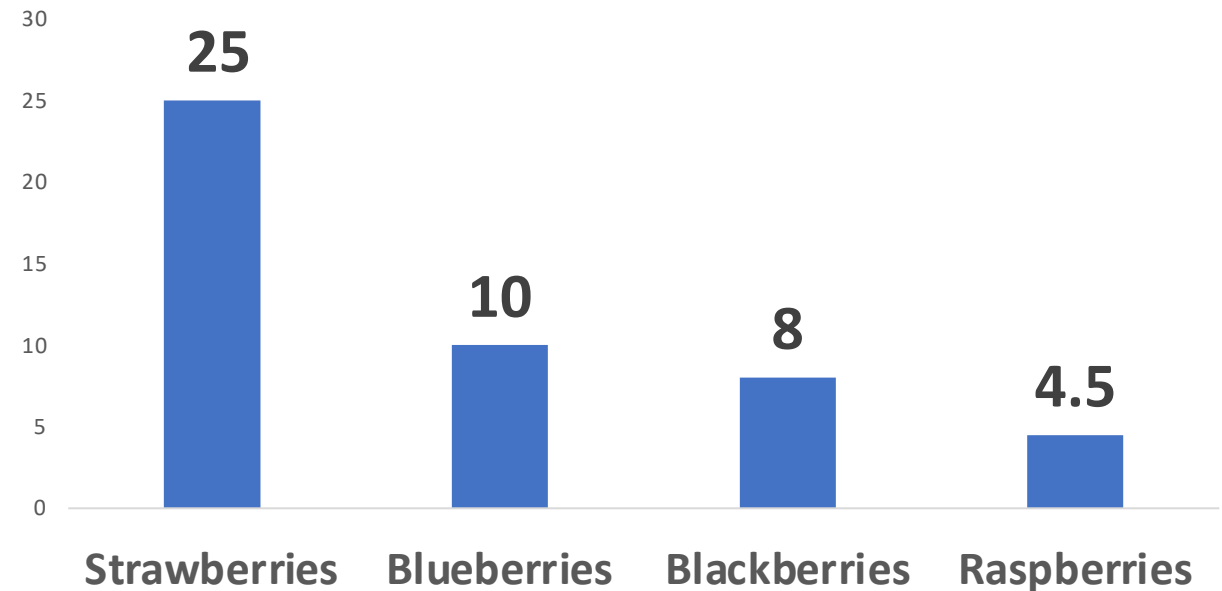
Blueberry Varieties - 2,300T



Labour By Product (Kilos/Hour)



- Raspberries – 5x more labour
- Blueberries – Harvey200, Harvey500, Elifab...grader.



Labour

- 300 People low season
- 1,500 People High Season

